

From 23 to 26 September at Veronafiere: the 59th International Exhibition dedicated to the natural stone supply chain

MARMOMAC, THE 59th EDITION KICKS OFF TOMORROW IN VERONA WITH MINISTER FOTI

The official opening ceremony will take place at 11:00 a.m. in Hall 10. Speakers include the President of Veronafiere, Federico Bricolo, the Mayor of Verona, Damiano Tommasi, and the President of the Province of Verona, Flavio Massimo Pasini. This will be followed by the talk “Marble Diplomacy” with Tommaso Foti, Minister for European Affairs, Cohesion Policy and the NRRP, Luca Zaia, President of the Veneto Region, and Matteo Zoppas, President of ITA–Italian Trade Agency.

On Thursday, 25 September, the Deputy Minister for Business and Made in Italy, Valentino Valentini, will visit Marmomac; on Friday, 26 September, the Minister for Business and Made in Italy, Adolfo Urso, will attend.

Verona, 22 September 2025 – Starting tomorrow, for four days, the excellence of the global stone technology industry will once again take centre stage at Marmomac. **From 23 to 26 September**, Veronafiere hosts the 59th edition of the international exhibition dedicated to the entire natural stone supply chain in all its facets: product, technology, culture, and training.

This year’s edition welcomes 1,400 exhibitors from 50 countries, 66% of which are international, across more than 76,000 square meters divided between 12 halls, 8 outdoor areas, and, for the first time, the Gallerie Mercatali. This offering confirms Marmomac as the world’s leading hub for the stone technology sector.

The Opening Ceremony. The ceremony begins at 11:00 a.m. in Hall 10, accessible via Re Teodorico Gate on Viale dell’Industria. Institutional greetings will be given by Federico Bricolo, President of Veronafiere, Damiano Tommasi, Mayor of Verona, and Flavio Massimo Pasini, President of the Province of Verona, followed by remarks from Tommaso Foti, Minister for European Affairs, Cohesion Policy and the NRRP. Immediately after, the talk “Marble Diplomacy” will be held, moderated by Giuseppe De Filippi, Deputy Editor of TG5, and featuring the presentation of the Nomisma for Marmomac research “The Italian Stone Industry: Scenarios, Trends and Opportunities in International Markets” by Emanuele Di Faustino, Head of Industry, Retail and Services at Nomisma. Discussants include Federico Bricolo, President of Veronafiere; Flávia Milaneze, President of Milanez&Milaneze; Gianluca Pellegrino, President of Confindustria Marmomacchine; Matteo Zoppas, President of ITA–Italian Trade Agency; Luca Zaia, President of the Veneto Region; and Minister Tommaso Foti.

Also attending the opening event on behalf of Veronafiere are CEO Barbara Ferro and Director General Adolfo Rebughini. Other distinguished Italian and international guests include: Emanuele Cani, Regional Councillor for Industry of the Region of Sardinia; Rajyavardhan Singh Rathore, Minister of Industry and Trade of Rajasthan; Lavanya Kumar, Consul General of India in Milan; and Hadil da Rocha Vianna, Consul General of Brazil in Milan.

Main institutional events on the first day of Marmomac (23/09).

- At 9:45 a.m., Hall 10 will host the signing of partnership agreements between Italy and Ethiopia, as well as between Italy and Algeria in the stone sector, organised by the ITA – Italian Trade Agency.
- In the afternoon, at 4:00 p.m., the Brazil Pavilion (Hall 1) will be inaugurated.
- The day concludes at 5:15 p.m., again in Hall 10, with the traditional Masters of Stone 2024 award ceremony, honouring those who have excelled in promoting and enhancing the stone sector.

Other institutional visits at Marmomac. On Thursday (25/09), Deputy Minister for Business and Made in Italy Valentino Valentini will attend; on Friday (26/09), Minister for Business and Made in Italy Adolfo Urso will visit the show.

Helpful Information for the Press

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- Press Room: 1st floor between Halls 4 and 5, open 9:00 a.m. – 6:30 p.m.
- Press accreditation requests online: [link](#)
- Accreditation desks at the exhibition: Re Teodorico Gate and Cangrande Gate
- Press kit: www.marmomac.com/press/cartella-stampa
- Marmomac 2025 program: www.marmomac.com/palinese-to-eventi
- Video coverage: <https://media.filmmand.it/s/marmomac2025>
- Photos: requests to pressoffice@veronafiere.it
- Parking: Palexpo and P3, subject to availability, with press pass and professional association ID card

www.marmomac.com